

STENCILS...

THEY'RE NOT JUST FOR CHEATERS ANYMORE!

Okay, I know, "cheaters" is a little harsh. But the truth is, most professional painters shy away from stencils because they are seen as cheating. To be honest, I haven't even wanted to carry them in my shop...that is, until now.

Recently my eyes were opened to the fact that stencils are not just a shortcut for people who can't paint. The patterns & textures available are a far cry from the stereotypical teddy bear shaped cutouts of yesteryear. When in the hands of an already talented artist, stencils can be an invaluable tool for creating stunning effects in a fraction of the time.

Sure, you may already be a fabulous artist, and are perfectly capable of hand painting realistic reptile scales and intricate patterns with precision with a brush.

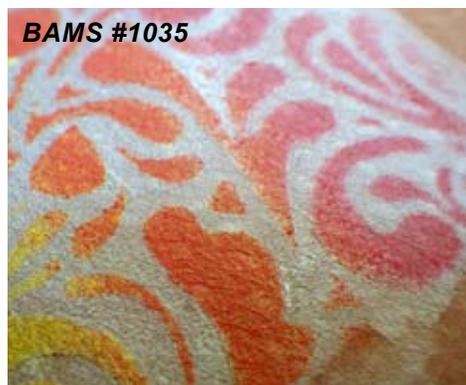
Now that we have that understanding, let's step back into the reality of our jobs as face & body artists for a moment and realize that time is money, and stunning work equals happy clients. I have come to the realization throughout my career in design and in face painting that understanding this concept is one of the differences between someone who gets paid for their work, and someone who profits from their work. In the end your clients are paying you for the incredible finished product in an affordable timeframe... not to prove your ability to freehand every detail.

The textures and patterns seen on this page were all created in seconds using BAMS. For those of you who are unfamiliar, BAMS stands for "Bad Ass Mini Stencils," the brand name for some professional airbrush stencils that have become wildly popular with face paint-

ers and airbrush artists alike. I am now carrying a selection of the individual BAMS for \$4 each, including the animal patterns above & swirls below, but also the holy grail of stencils...the **BAM Complete Set** (45 stencils for \$130) as well as the all new for 2012 **BAM Expansion Set** (36 stencils for \$104). I also have several new Paintertainment exclusive sets... the **Animal Package** (5 animal prints; save \$2.00) and the **Ultimate Set** (all 81 stencils; save \$10.00!) at less than you'd pay to purchase them individually.

And the best part? You can **get any of these stencils, including the already discounted package deals, for another 10% off** using this month's coupon code on the next page! So get your stencils now and discover what your kit has been missing!

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Stars & Stripes Mask

by Gretchen Fleener

This mask was painted using Kryolan red and blue, along with Wolfe black and white. The stars around the top edge were done using a BAM stencil #1037, which is one of several star patterned stencils that come in the BAMS Complete Set. The design is finished off with a little Liquid Bling for extra sparkle! Remember, you can never get too sparkly for the 4th of July! This is a great design to expand on, adding more embellishments on the cheek & forehead, like bursts of fireworks with liquid bling!



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