

# Paintertainment

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## WORDS VS PICTURES



Word menus or picture menus...which do you use? Both have their pros and cons. Word menus are quick to put together, and give you the creative freedom to change up your designs on a whim, but don't show the client what they are getting. Picture menus showcase your abilities and help the customer visualize the final product, but take a lot of time and effort to create. So how do you decide which type of menu to put your time into creating? If you find yourself in a time crunch, remember that we do offer a custom word menu design service at [Paintertainment.com](http://Paintertainment.com)! However, if you have the time to create your own menus, here are a few tips to help you choose the best option for your event.

### WORD MENUS ARE BEST FOR...

#### MULTIPLE ARTISTS

Word menus are great when you have multiple artists at an event. This allows each artist to express their own style, without the party guests expecting an exact replication.

#### UNKNOWN CROWD SIZE

Word menus work well for events where you have no idea how the turnout will be. They give you the freedom to make your designs simple and fast when there is a long line, or get more elaborate when you have extra time.

### PICTURE MENUS ARE BEST FOR...

#### PAY-PER-FACE

When people are paying you cash for each design you paint, they want to see what they are getting for their money. For this reason, picture menus are the best bet for pay-per-face events.

#### VISUAL REFERENCE

Whether you are planning to try out some brand new designs, or you're working with an artist who doesn't thrive well with "winging it," picture menus are great for your own visual reference. Some artists don't like having to come up with renditions of a design on the fly, and prefer to have an image to go from. Picture menus are great for these situations!

# What's News?



## Follow us on Pinterest!

Find Paintertainment now on Pinterest, and keep your boards full of great inspiration!



## On the BLOG:

Christmas Ideas, Painters' Glossary of Terms, When to call yourself a Professional, & How I run a business as an introvert!



## New Products:

Global just released 7 new colors, and we have them all! We've also just added an amazing new Christmas package deal, and gift certificates!



We now have a new set of Christmas themed photo prop boards!

The 7 New Global colors are awesome alternatives to black for outlines!



## Free step-by-step HOW-TO

from Paintertainment.com

# MISTLETOE



## November Coupon Code!

# 15% off

Enter code **UTURKEY** at checkout. Shopping cart must total \$25 or more before shipping and taxes. One coupon code redemption per customer. Offer expires 11/30/15.