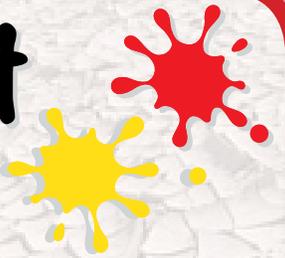




Paintertainment



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THE DRY SEASON

Most artists who work in this business experience some form of “dry season,” that time of year when you just don’t have as many gigs booked on your calendar. For many of us, it’s these months between Christmas and Easter. What do you do? My advice is not worry about it...use it! I look forward to this season every year because it gives me the opportunity to get a lot of things done on my to-do list. Here are a few ideas to help you take full advantage of the extra time you may have this time of year!

INCREASE YOUR WEB PRESENCE

Why not use your slow season to explore ways to bring in more bookings? Maybe you’ve been dreaming of creating a website or blog. Now is the time to look into your options! While you may not be making as much money this month, by spending some time increasing your marketing presence, you can help increase your profits for the coming months. If you’re not ready for a full fledged website, try starting a blog, or getting a Twitter, Pinterest or Instagram account.

SOAK UP SOME KNOWLEDGE!

If you subscribe to FABATV, this is a great time to take in as many episodes as possible! Watch YouTube videos (don’t forget to subscribe to Paintertainment’s channel!), take a workshop or two in your area, and host a jam! Study the things you’ve always wanted to learn or get better at.

REFRESH YOUR BRANDING

Over my past slow month I’ve been refreshing my branding...logos, website design, post cards, business cards, etc! This is a great time to look into that logo design you’ve been contemplating!

UPDATE YOUR DESIGN BOARDS

While you may not be thinking summery thoughts in February, it’s a great time to refresh and update your design menu boards for summer! Invite over some of the neighborhood kids who have cabin fever for a face painting practice party! Try out new designs, paint them on the kids, and take pictures for new boards!

REST AND PAMPER YOURSELF!

This may sound selfish, but it’s NOT! As the flight attendants always say, affix your own oxygen mask before helping others! Taking care of yourself makes you a better

face painter...not to mention parent, spouse, and friend! Don’t feel guilty enjoying a little time to yourself...you know you won’t have much of it in the busy season, and it will re-energize you for the coming months!

RE-VAMP YOUR KIT

Maybe your kit could use a deep cleaning. Or maybe you’ve been thinking about transferring your paints to a whole new setup. Why not give it a try now?!

TRY OUT A NEW CRAFT

Have you been thinking about adding balloon twisting, henna, or glitter tattoos to your repertoire? Now is a great time to experiment! We sell mini balloon and henna starter kits, which are a great way to try something new without a huge investment up front. 🌟



What's News?



New on YouTube:

See time lapse paintings of me turning into this old woman, my arm into a puzzle, and more!



On the BLOG:

Help educate your family & friends by sharing our post explaining how face painting CAN in fact be a legitimate career!



Package Deal:

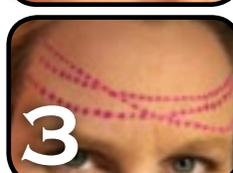
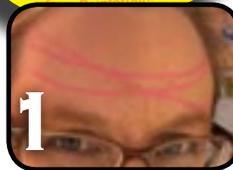
We have some great package deals available now in the shop...be sure to check out our amazing Valentine's Day package deal!

VALENTINE CHEEK ART



Free step-by-step HOW-TO

BEADED VALENTINE PRINCESS



February Coupon Code!

10% off

Enter code **ILOVEYOU** at checkout. Shopping cart must total \$25 or more before shipping and taxes. One coupon code redemption per customer. Offer expires 2/29/16.

