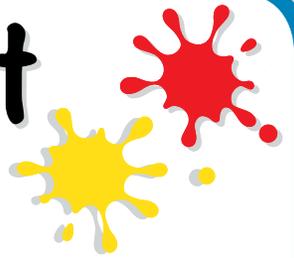


# Paintertainment

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## NEW YEAR'S RESOLUTIONS

Whether it's to lose 10 pounds, to volunteer more, or spend more time with family, the coming of a new year always brings with it plenty of ideas for personal resolutions. But have you ever thought about some resolutions for your *business* in 2016? Even if you don't have the best track record when it comes to fulfilling your resolutions, it is always beneficial to start off the new year with a plan to improve your business. Here are a few ideas to get the ball rolling...



### RESOLVE TO INVEST IN EDUCATION!

Every year I try to include some new form of education for myself in my list of resolutions. Whether it's as small and inexpensive as setting aside a certain amount of time to watch YouTube videos each week, or as big and costly as flying off to a convention, it is just as important to your clients as it is to you to continue your education. Subscribe to a magazine. Try out a month of FABATV. Vow to set aside \$20 per month to put toward a future conference. Attend a workshop. Purchase that *Realism* or *One Stroke Face Painting* book you've been wanting. Sign up for our free e-newsletters, blog and new YouTube channel. If you're passionate about your art, then growing in your craft will make you happier, and your clients will reap the benefits!

### RESOLVE TO PRACTICE MORE!

Our November issue focused on practice, and the many products and methods out there to help you do so. Make realistic goals to paint something on yourself once a week, once a day, etc. Purchase a set of PainterTemplates for a quick way to practice, wipe off, and practice again. Resolve to try recreating one thing from your inspiration file every week or two. You'll be glad you did!

### RESOLVE TO MARKET YOURSELF!

There are many ways to creatively market yourself, ranging from free to expensive. Look into the options available to you and choose one or two methods to try out. Whether it's printing flyers to hang in your community, or subscribing to Gigmasters, give something new a try!

### RESOLVE TO TAKE STEPS TO GO PRO!

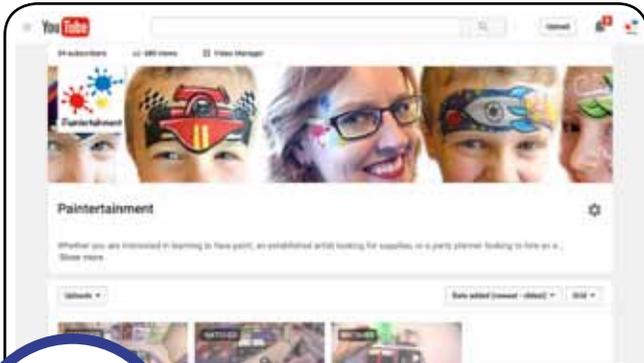
When you're still getting started in the business, the list of things you need to do to become a full-on professional can get overwhelming. Choose one or two things to work toward in the new year, whether it's printing business cards, building a website, registering for an assumed name, getting insurance, or what have you. Check out our "learn" page for an article about what you need to do to be considered a professional, and take a few baby steps. You'll get there!

### RESOLVE TO CONQUER YOUR FEARS!

Everyone has something they hate to paint, and it's usually because they don't like how theirs turn out. Maybe you hate painting Spidey, or you just can't seem to master butterflies. Tackle them! Study them! Make yourself a student of the thing you fear the most, and build your confidence in that area.



# What's News?



Get two 11" x 15" wipe-off boards for just \$4.99!

Free step-by-step **HOW-TO** from Paintertainment.com

## A TOAST TO 2016!



### New YouTube Channel!

Subscribe to our all new YouTube channel today for the latest Paintertainment videos!



### On the BLOG:

Visit my December posts for some great Christmas cheek art inspiration, and see our photo prop boards in action!



### New Products:

Check out our expanded assortment of liquid bling! We also have blank wipe-off practice boards that you can lay over any face image!

### January Coupon Code!

**15% off**

Enter code **RESOLUTION** at checkout. Shopping cart must total \$25 or more before shipping and taxes. One coupon code redemption per customer. Offer expires 1/31/16.

