

Paintertainment

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HOW TO GET INTO

WET PAINT

by Gretchen Fleener

I's always exciting to see your own work in print. Many artists have asked me how to get their work into Wet Paint Magazine, so I've decided to focus on the subject for this month's newsletter! Here are a few things to consider when submitting your work to the magazine! I hope to see YOUR work in Wet Paint Magazine in 2018!

Read the Website

When in doubt, check the website! Wet Paint Magazine has a submission page that gives you all the information you need to know when submitting your work, including current themes, so be sure to check that out before you send anything to make sure you have included everything necessary. Simply visit www.WetPaintMagazine.com and click on "submit!"

Photo Quality is a MUST!

Sadly, just because your photo looks great on a computer screen does not mean it will look great in print. Nothing makes me sadder than to see an incredible painting, but not be able to print it because it was sent as a tiny, low-resolution image! Blurry and pixelated photos cannot be printed. Your work should be at least 300 dpi at a size of 8.5" x 11" to print clearly in the magazine. All photos should be sent via email, not Facebook messenger or text, which downsizes image quality.

Besides the resolution, make sure your photo is well lit, in focus, and has a clean background. We prefer white backgrounds but a solid black background is much better than your bedroom closet or shower curtain!

No Watermarks

We will not print photos with watermarks on them, for design consistency, so do not send watermarked photos. We DO want to give you credit though so be sure to send us your web links to share with it!

Let YOUR Work Shine!

We want to see your work, uncluttered! No need to surround it with graphics, illustrations or frames. If you have a collage or graphic layout that you really love, feel free to send it our way... but please always include an original, unedited photo if possible so we know what we have to work with.

Give Credit Where Credit is Due

We want to make sure everyone gets proper credit, so whenever sending photos of your work, be sure to include the names of the artist, photographer and model. And, as stated above, we want to share your website, Facebook, Instagram, and/or Twitter links too so send them as well!

Issue Deadlines

Everyone asks when the deadline is. The short answer is, there is none, and we don't want you to limit your submissions to a particular date. The reason is that while you may send something in time to be included in the next issue, we may want to save it for a future issue as it fits with a future theme, for example. But in general, our issues launch 4 times per year. Spring issue comes out February 1st, Summer will be May 1st, Fall comes out August 1, and winter is November 1st. (Just before that particular season, to give you time to get inspired for your upcoming gigs!) Ideally, we need your work submitted 1 month BEFORE the launch date to get incorporated into the layout.

Aim to Inspire

Skill level is less important to us than inspiring others with your ideas! To have the best chances of being published your work should be original and unique or inspiring in some way. For example, an original design that showcases unique concepts, color combinations, artistic style or other ideas may get priority over a piece that features stencils used purely off-the-rack without your personal touch incorporated with them. While artistry in your photography also does play a part, we still want to see the artistry of your brush! For example, a body painted one, solid color may not

be as inspiring to others as one that includes brush strokes and designs. We also love to publish work that hasn't already made the rounds all over social media! Be unique, and be yourself, and you'll inspire others to do the same!

Look Beyond the Galleries

We have gallery pages to showcase your face, body, and belly art...but that's not all! We are always looking for step by step designs (4 steps plus a final design pic), which comes with a spot for your own head shot and short bio. You can also participate in our quarterly poll questions! Each season we ask a question on our Facebook page, and many of your answers are shared in the upcoming issue. Be sure to follow us on Facebook to participate in our polls! We also currently have a couple regular features, "Kid Artist Spotlight" and "Pro Artist Q&A!" Contact us if you are interested in being one of our featured artists! And, we always welcome your article ideas and submissions.

Do Your Research

Before submitting work to any magazine, make sure you do your research. What type of work does that magazine typically publish? What is their unique niche or style? Wet Paint Magazine does not typically publish the dark, gory side of body painting as there are other magazines who do this subject matter well. Our design reflects our focus on the light, fun, colorful side of our industry, and our goals are to uplift, inspire and instruct!

Don't Get Discouraged

Remember that we only have so much space, and we can't publish everything that everyone sends us. Please know that this has nothing to do with your abilities as an artist! Sometimes we hang on to your art for future issues as I've said, sometimes they are just too blurry, or if you've been in the magazine already we may be making space for someone who has not yet. Don't get discouraged...keep sending your work! 🌟



What's News?

Free step-by-step
HOW-TO
from Paintertainment.com

CHOCOLATE



On the Blog

I've been working hard on a new book about jewelry painting, coming this spring! See some jewelry from the book in our blog this month!



Wet Paint Magazine

The spring issue of Wet Paint is now available worldwide! Get your copy at WetPaintMagazine.com today!



New in the Shop

We've recently added all kinds of great bling to the shop, with more on the way! Check it out today!

(Corner of Angled Brush)



February Coupon Code!

10%
off

Enter code **WETPAINT** at checkout. Shopping cart must total \$25 or more before shipping and taxes. Offer expires 3/19/18.