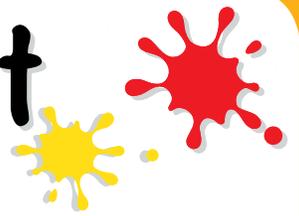


# Paintertainment



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## Coronavirus & Face Painting Tips & Suggestions for Artists

by Gretchen Fleener

**K**eeping the face painting process hygienic has always been an important concern for artists and parents alike, although it's getting a lot more buzz lately on social media with the latest outbreak of Coronavirus. However real you consider the risk to be, it IS affecting our business as entertainers as events begin cancelling around the globe.

Several artists have asked me what my common sense opinion is on this current situation. You don't need yet another article about the virus itself or how it spreads; there's plenty of that out there already. The title of this newsletter could just as easily be called "Influenza & Face Painting," "The Common Cold & Face Painting," or simply "Germs & Face Painting!" Germs are germs, and no matter how much the media scares us over this virus or that, we do whatever we can do, whether there's a virus on the news or not, because it's common sense.

Five years ago I wrote a blog post about hygiene on the job. (Scan the QR code on this page or [click here](#) to read it!) It all not only still pertains today in the midst of a new viral outbreak, but every day. It is our job to be vigilant with our safety and sanitary precautions at any event.

Nevertheless, now is good a time as ever to evaluate

whether you're doing everything you can to stop the spread of germs. Make any changes you feel are needed, and let your clients know what you are doing to prevent the spread of germs. Here are just a few simple ways you can help stop or at least minimize the spread:

- If you use sponges, use only one per child, whether they are disposable or you wash/sanitize them later, & don't double-dip. (I avoid sponges almost entirely, and also avoid painting over eyes/lips at all unless I'm working for an agent that requires it in their design menu.)
- Don't paint over lips with your brushes. There is no need; there are plenty of disposable lip application tools out there!
- Keep your rinse water clean by changing it often. Use multiple basins to keep dirty water and fresh water separate.
- Rinse your brushes well between kids. For an extra precaution, bring a little jar of 70% alcohol to swish them in between faces.
- Use hand sanitizer between customers & wash hands well whenever possible.
- Keep disinfectant wipes/sprays on hand to clean your equipment periodically.
- Allow your paints to dry thoroughly between events.
- Wash and sanitize all brushes, sponges, towels,

etc between events.

- Don't paint over open wounds or on visibly sick kids.
- For an extra precaution, wipe the area to be painted with 70% alcohol wipes before you begin. I already do this when attaching bling, so wiping a larger area is no big deal.
- Do what you can to boost your own immune system with whatever healthy foods and supplements are available that you like!
- Provide enough artists for the job. Shorter lines mean less kids bunched up together sharing germs!
- Reassure your clients by letting them know what precautions you do take.

With any virus outbreak, you have to use your own judgement depending on your location and your own event's setup. But, if you are an artist, I hope that this has given you some ideas to step your sanitary practices up a notch. If you're already doing all of these things, bravo! Let your clients know and they'll be very happy! Check out our latest blog post on this topic for links to the CDC and World Health Organization's recommendations for large events. 🦠



We carry many items in our shop that can help keep your work station clean and sanitary, including brush cleaners, disposable sponges and lip applicators, alcohol pads, dirty sponge storage bags, and more. Scan the QR code for a blog post on best practices!



# What's News?

# POT o' GOLD!



## EFABE 2020

Come paint with me at EFABE this year in Rotterdam, Netherlands, March 27-19! Visit [www.EFABE.eu](http://www.EFABE.eu) for more info!



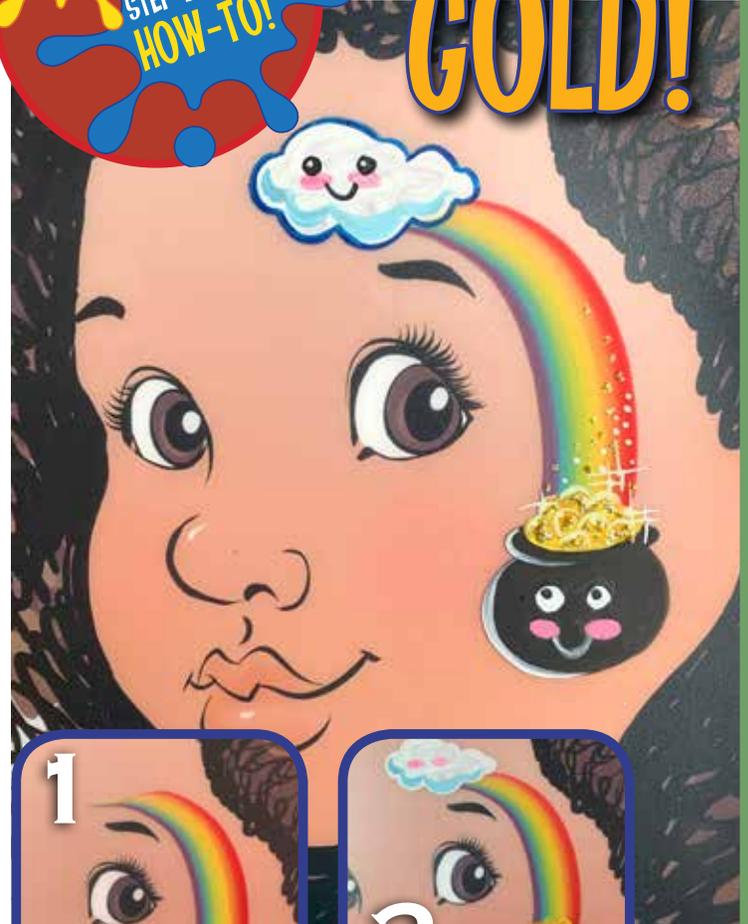
## Brand New Website!

Our all new website is up and running! Come visit us at [Paintertainment.com](http://Paintertainment.com) and let us know what you think!



## Wet Paint Magazine

The spring issue is now live! Check it out for pages and pages of spring inspiration, step by step's and articles!



## March Coupon Code!

# 10% off

All regular priced items!  
Enter code **SQUEAKYCLEAN** at checkout. Shopping cart must total \$25 or more before shipping and taxes.

*Offer expires 3/31/20*