

Paintertainment

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Preparing to PAINT Again!

by Valerie Lyn of FUNtastic Faces

Spring is in the air, the CDC is loosening restrictions, and requests for quotes to provide face painting have begun to trickle back in! Are you prepared to get back to painting faces? If not, that's totally okay! Everyone is in their own place, has their own comfort level, and geographical location & government regulations play a big role as well. But, if you are like many of us this month, fully vaccinated and receiving a flood of gig requests, it's time to dust off your kit and get ready to paint!

Artist and e-newsletter subscriber Valerie Lyn was so kind to share some great tips and suggestions to help get your operation back up and running this month. Thank you, Valerie!

Feeling rusty?

Practice makes perfect. I hadn't painted since early March of last year and was noticeably "rusty." Break out your kit now and practice 10 of your top requested designs. Then paint a few things you might be asked for post-COVID.

Kit Maintenance

Go through your kit now and toss out sponges that may not have held up well. Thankfully, I only had a few "wonky" sponges. Two were flattened weird, one was dried out and crumbled, and one was hard as a rock despite having been cleaned last time I used it.

Go through your paint pallet with a baby wipe to get off any stray paint residue on

the inserts, lid or actual paint surface.

Refill glitter, replace glitter glue if it's gotten gummy, leaked, or hard (this happened to me; I went to apply a gem and had a hard time opening it up as the inside it was dried out. Thank heavens it was a boy's shark party and not a princess party!) Same with glitter gel and fake blood.

Replace baby wipes. After a year, they are probably dried out. For cheapskates, adding clean water to rehydrate is ok.

Order paints you are out of or low on now. Our suppliers would love your business!

Reach Out to Clients

Now that your kit is completely refreshed start contacting your former clients and letting them know you are back in business! Start advertising through word of mouth, Facebook marketplace or other social media platforms.

Business may start off slow as our economy starts opening up, re-grand-opening gigs and restaurant gigs might be hard sales to get, but I think if you can land them, it will be a boom for everyone, you, the merchant and the customers craving a sense of normalcy.

Some places are now wide open and other locals have small gatherings, mask and social distancing still in place. Be aware of your city, county and state mandates,

as they vary from location to location.

Define some Boundaries

Work within your personal comfort zone, as well as individual business or family that hired you many have their own mandates. Be sure to know what is expected of you, and what you expect of others in your contracts.

If you are doing a pay-per-face event and want to social distance your queue, invest in some bright colored mats or carpet samples for kids to stand on.

I saw hula hoops at the dollar store that would make perfect social distancing rings.

Be creative, be fun, stay safe and let's all get back to doing what we love most! 🌟

Find more of Valerie Lyn's work online at FUNtasticFaces.us or find her on Facebook @ValerieLynFacePainter



"I can't wait to set up all these paints again soon!" -Gretchen

What's News?



The Glitter Glamper

Development of the real Glitter Glamper is still pressing forward despite Covid! Check it out on our Facebook page @GlitterGlamper!



CAMPER



Paint With Me!

I'm hosting a birch tree paint party via Facebook Live THIS Saturday! Click here to register today for just \$12!



Wet Paint Magazine

Our spring issue is full of timely advice & inspiration! Don't forget to sign up for our email list to be alerted when we are seeking submissions if you'd like to be in an issue!

May Coupon Code!

15% off

All regular priced products!
Use coupon code **PREPARE** at checkout. May not be combined with any other offers.

Offer expires 5/31/21